

# University of Pretoria Yearbook 2016

## Food retailing and visual merchandising of food 427 (VDS 427)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Natural and Agricultural Sciences</a>
<b>Module credits</b>	17.00
<b>Programmes</b>	<a href="#">BConsumer Science Foods: Retail Management</a> <a href="#">BSc Food Management (4 years)</a>
<b>Prerequisites</b>	VDS 417
<b>Contact time</b>	1 lecture per week, 1 practical per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Consumer Science
<b>Period of presentation</b>	Semester 2

### Module content

Aspects of food retailing with regard to display, presentation and shop layout as applied to food products.  
Practical application of the principles in visual merchandising of food and food retailing in the food industry.

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